



Teesside
Sport

The Social Sport Approach at Teesside University

Pip Bell Sports Development Officer
(Participation)

Sports Development Officer (Participation)

- Plan, organise and develop participation in sport (From Beginner level to club level)
- Manage Sports Activators
- Funding Applications
- Work with NGB'S
- Support the student experience through sport
- * Students union manage the BUCS teams, I help the teams increase participation in their clubs.

For students who want to play or try sport at a beginner level, it gives students the opportunity to take part in a range of non-competitive sport sessions at accessible times and venues. It also helps student experience at University, encourages them to try something new, have fun and lead a healthy lifestyle.

University Statistics

(based on the 2011/12 HESA Student Records)

Full Time
Students **10,772**

- 18-25 8,777
- 25+ 1,995

Part Time
Students **15,025**

- 18-25 3,220
- 25+ 11,805

% North East
Students

- Full Time 56.9%
- Part Time 66.6%

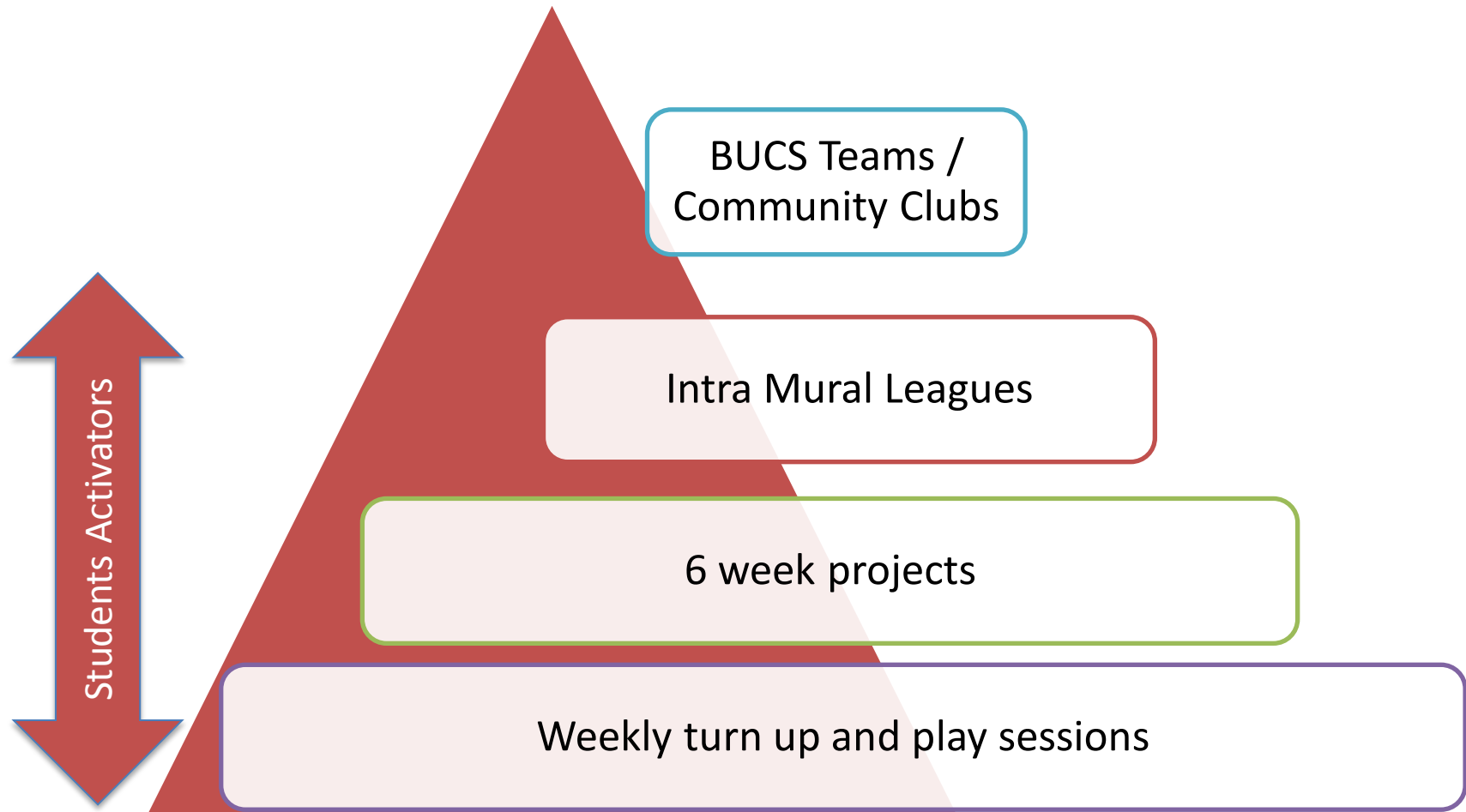
BUCS

- 15 sports
- 32 Teams
- Approx. 500 students

Students have changed

- High % Part Time & Mature Students
- Time (work commitments, academic pressures)
- Enhance Student Experience (students choosing university for the extras they offer)
- Health & Well-being benefit (Help reduce stresses associated with student life)
- Low cost sport (decreased disposable income for leisure)
- We need a strong positive offer for students who don't participate in BUCS or Community Sport
- We want students to feel part of Teesside University and part of a community.

Social Sport Model



Weekly Turn Up and Play Sessions

Sessions organised and run by student activators or in partnership with NGB's

Sessions organised on campus free of charge at times most suitable for students. 30-60min sessions (no need to stop for the full session). Sports selected that are easy to run with very little equipment or set up time needed.

6 Week Sports Projects

Sessions aimed at students who want to learn a new sport with the thought of getting the confidence to join a BUCS or Community Club.

Most run in partnership with BUCS teams to help increase participation in their sport.

Intra Mural Leagues

Leagues are aimed at students who want to play in a league set up and feel part of team, but might not have the time or confidence to play BUCS sport.

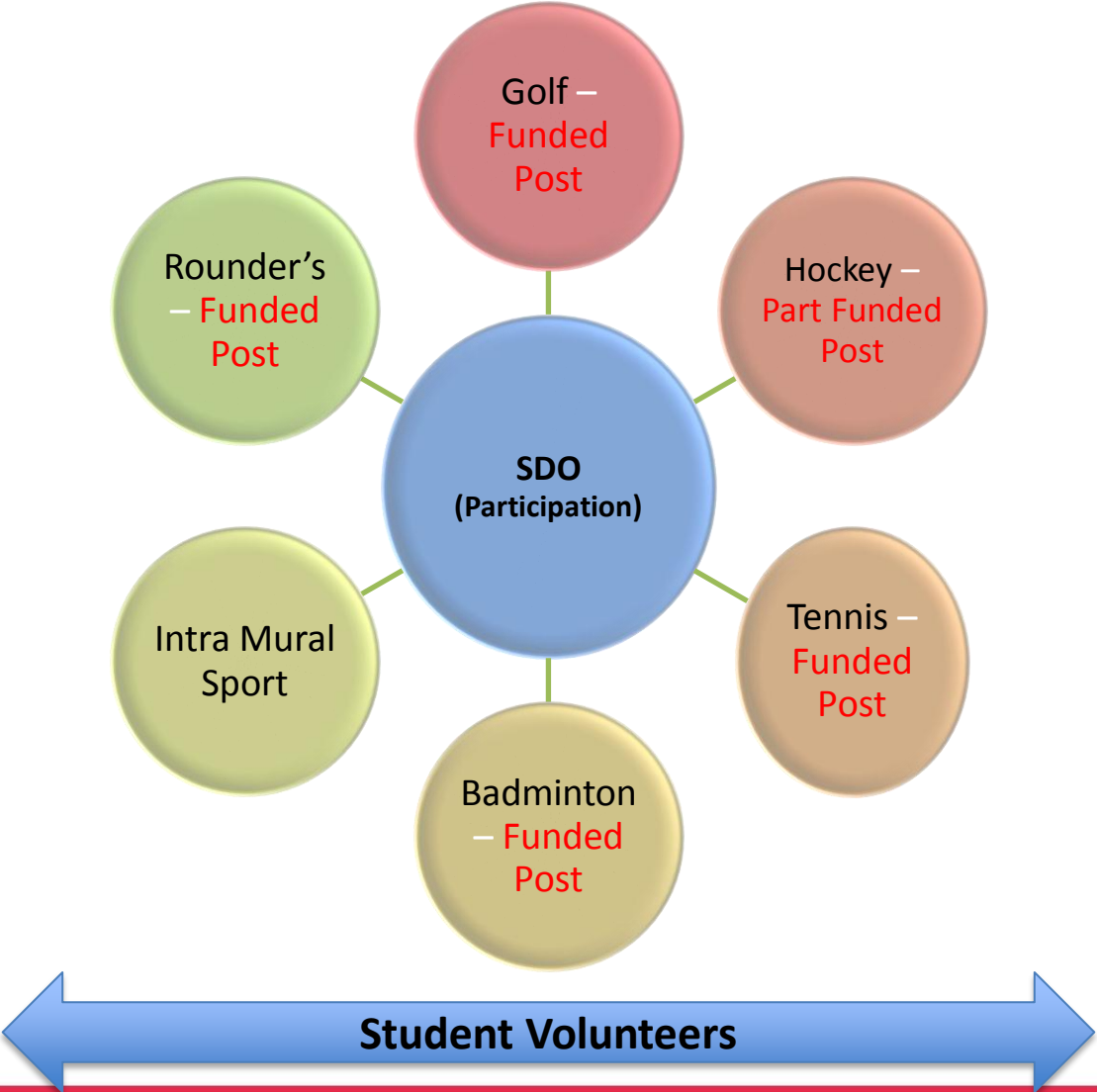
All leagues are held on campus and aimed to be friendly and sociable (league mainly run on a weekend or lunch time)

Sport Activators

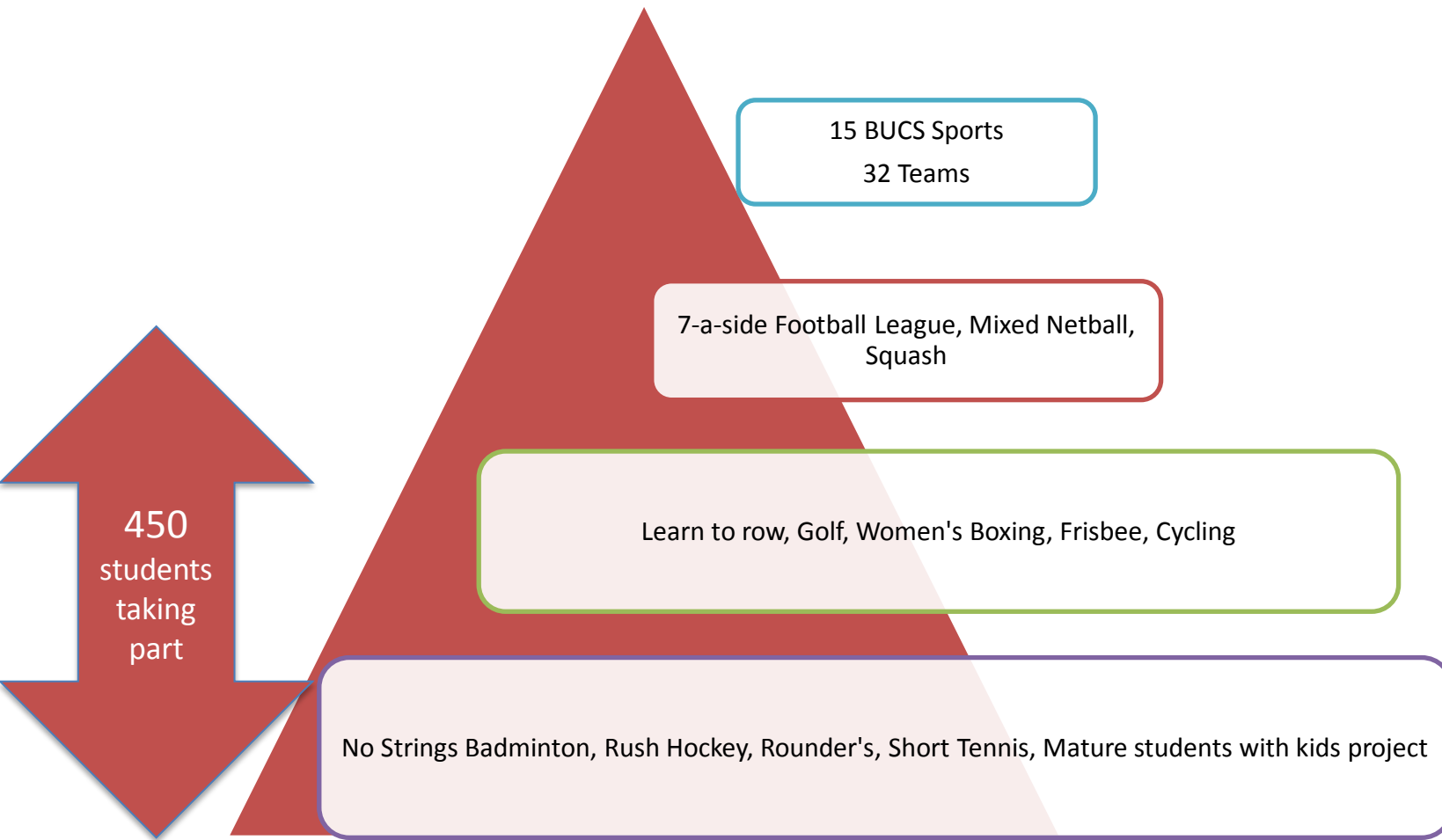


- Students employed to work on the social sport projects.
 - A mix of paid staff and non paid
 - All supported by National Governing bodies of sport
 - All activators are supported by full time staff and gain valuable employability skills
- *Past activators have gone onto get full time sports jobs

Activators



What we have achieved



**Total amount of money it has cost to run Social Sport
in 2012-13 (not including BUCS activity)**

Weekly Sessions

£1500 (October 2012- May 2013)

6 Week Programmes

£4594 (March 2012- May 2013)

Intra Mural Sport

£2504 (November 2013- May 2013)

Total = £8598

Funding / Income



Weekly Taster Sessions

£100 England Hockey (Activator Support)

£1000 Tennis Foundation / LTA(Activator Support)

£1000 Badminton England (Activator Support)

£1000 Rounder's England (Whole Sport Plan Funding)

6 Week Programmes (Funded through Sport England Sportivate)

£4595

Intra Mural Sport (Player Fee's / League Fee's)

£3191.92

Total Funding / Income £10886.92

(£2288.92 underspend goes to the activator roles for coaching courses etc.)

Future



- Work with students and staff to develop a list of priority sports to focus on.
- Work with students to identify best times and days for Social Sport and what they want out of Social Sport (new fee's have been in place 1 academic year so we will now know what students expectations are)
- Increase activity / add more Health & well-being promotion into sessions
- Develop a new activator model (Next Slide)

Future Sports Activator Model



Secure funding to employ 4 part time student activators

