

Developing a Whole System Healthy University Approach

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Swansea HUG – University & beyond....

- Set up in January 2011 after Swansea became designated WHO Healthy City
- Members from Professional Services, Colleges and SU
- Seen as significant contributor to and partner in Healthy City Board
- In phase VI WHO Healthy Cities submission, Swansea University submitted supporting actions in all areas
- Ability to link community initiatives to research capacity

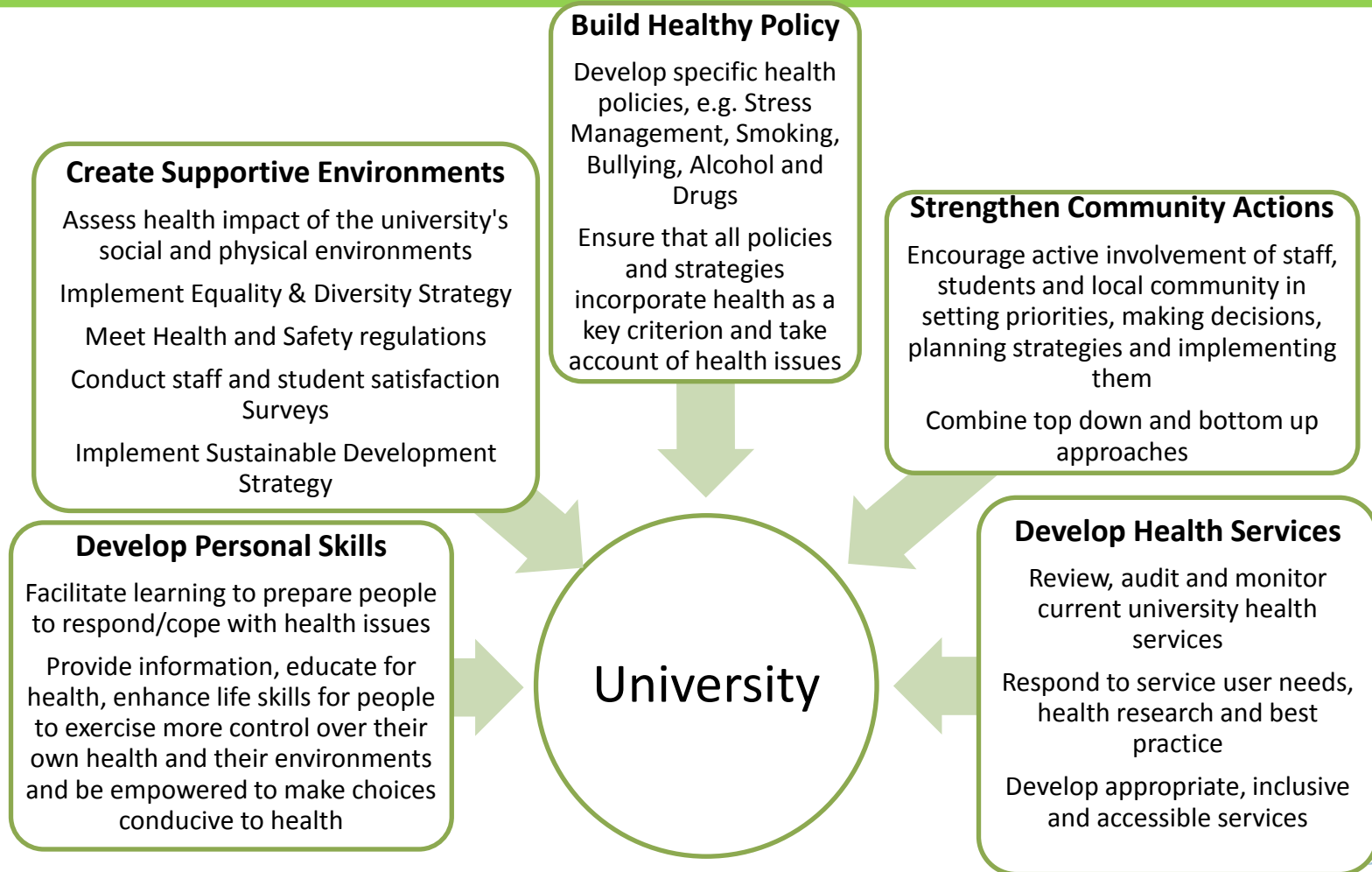
HUG Representation



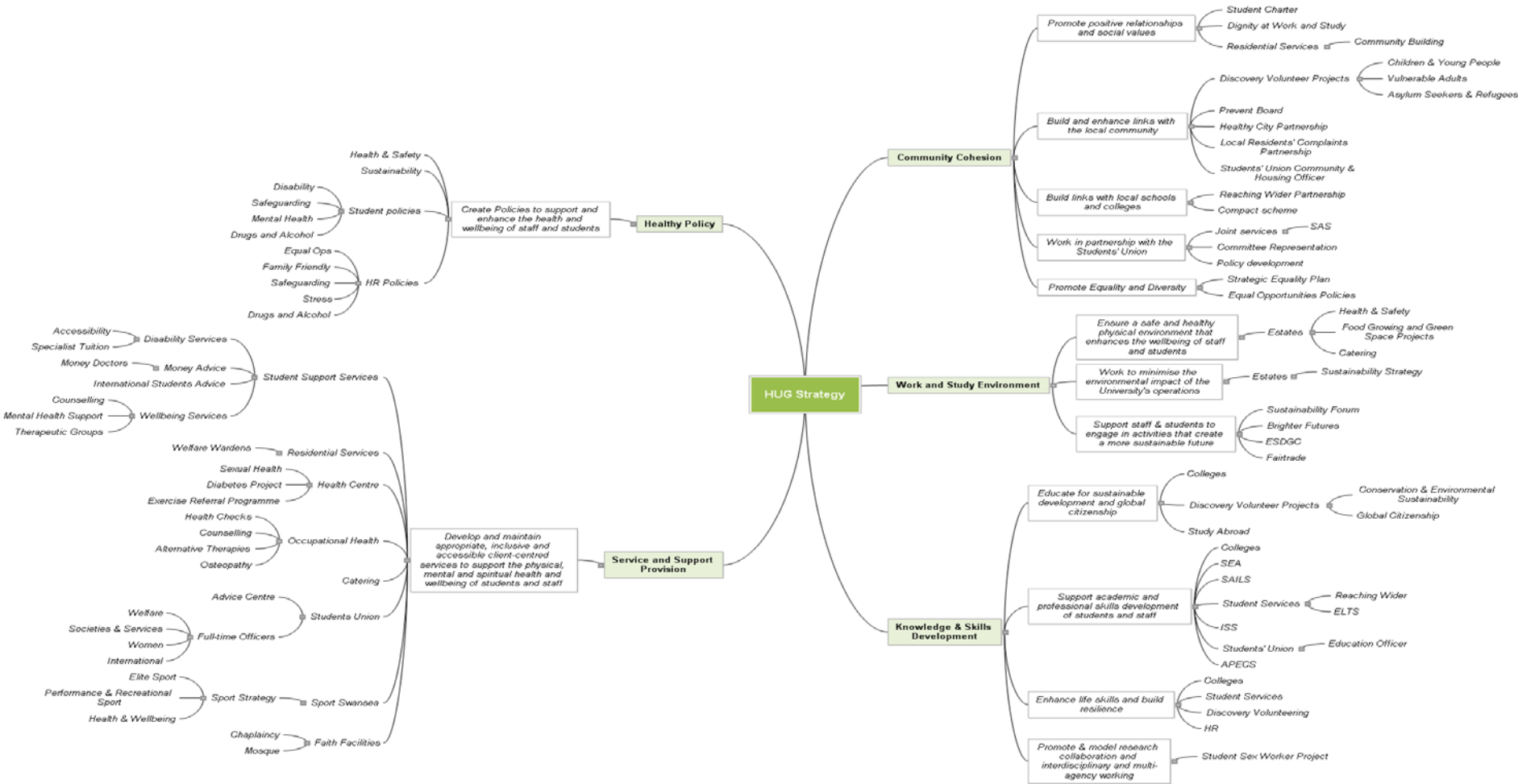
Challenges

- Moving from 'silos' to 'themes'
 - Securing resource through business planning
 - Collective ownership of change, development
 - How to ascribe achievement/success?
 - Establishing level of priority
- Not embedded in governance or line management structure
- Can be seen as a 'talking shop', which undermines commitment
- Meaningful strategy or collection of initiatives?

The Ottawa Charter's action areas as a framework for a Healthy University strategy



Asset Mapping Swansea University



Progress

- Health Centre/Wellbeing Services/ Sports Centre Referral Programme 2011
- Joint University/Student Union Alcohol and Drug Policies 2012
- Student Mental Wealth Society established 2012
- First Student Wellbeing Survey 2012
- First Faith Week 2013
- New Community Liaison post jointly funded with South Wales Police, CCoS, UWTSW Swansea and Gower College 2013
- Hosted Alcohol in HE Toolkit Launch 2013
- Commenced work on Internet Awareness 2013
- Social Networking Guidelines 2014
- University/SU signed Time to Change Pledge 2014
- Pilot institution in Home Office funded Alcohol Impact Study 2014

2014 Structure



Healthy University Group

Enhancing the wellbeing of our community



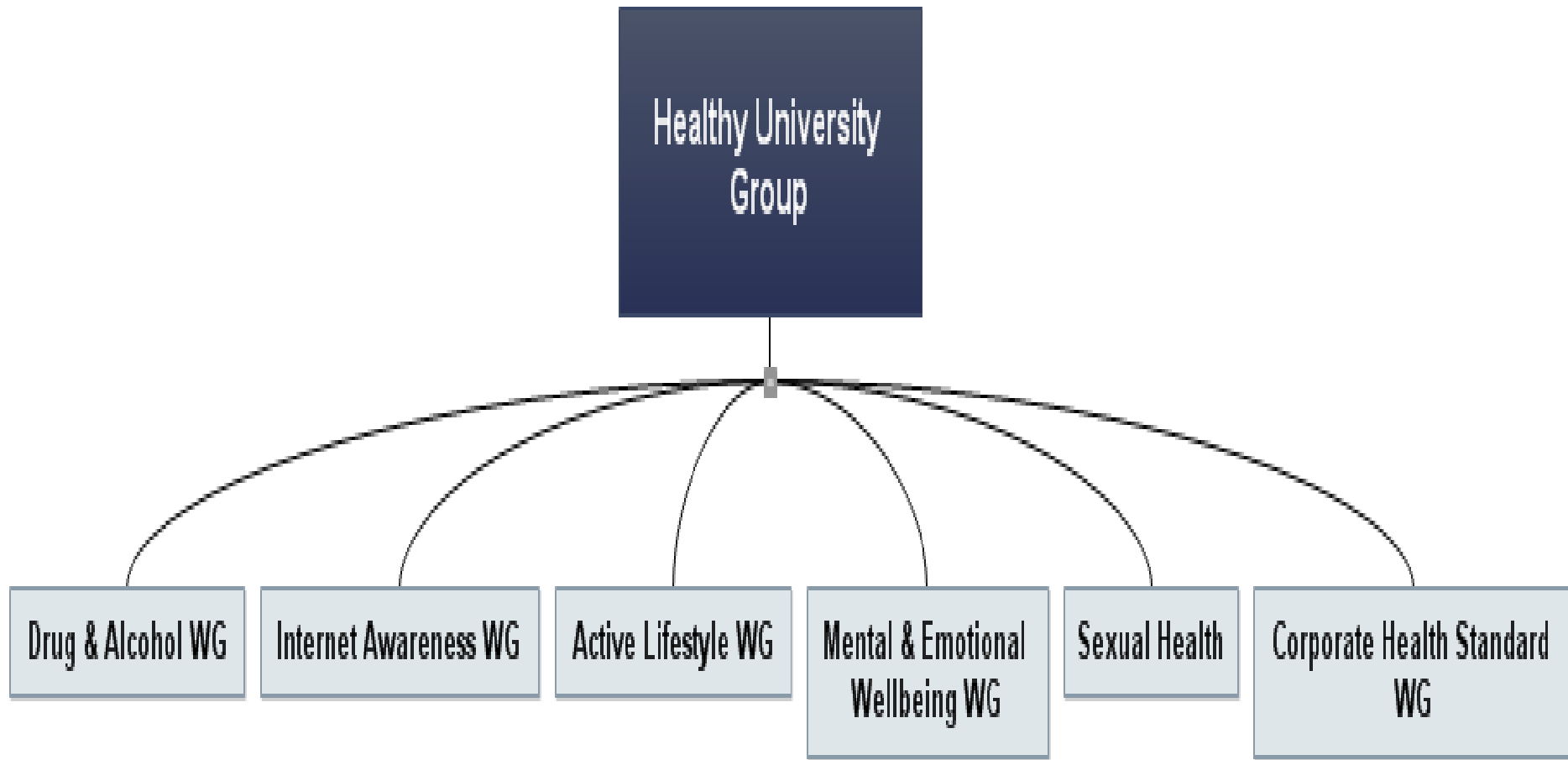
Swansea University
Prifysgol Abertawe

SMG Terms of Reference

To ensure:

- coherence and cohesion of strategy in all areas
- senior level ownership of themes
- balanced funding and resource allocation
- coherent and effective health promotion across the University
- coherent and effective protection and promotion of Swansea University brand

Progressing themes



Healthy University Group

Enhancing the wellbeing of our community

Looking forward

- Expand research links to ensure services are research led
- Review Alcohol/Drug policies 2013/14 using Toolkit
- Partner in Home Office Alcohol Impact Study
- Corporate Health Standard
- Secure additional resource to ensure sustainability of gains
- Use Welsh Government initiative to inform and support
- Strengthen relationship with Healthy City Board & Community Cohesion Assurance Group
- Increase the visibility of the Healthy University brand
- Increase the reach, influence and impact