

Alcohol Impact Accreditation Criteria


Criterion	Criteria	Mandatory/Optional	Maximum score
1. Knowledge and understanding			
AI-01	The Partnership has completed all central NUS surveys so we can assess the impact of <i>Alcohol Impact</i> .	Mandatory	5
AI-02	Within the current academic year, the Partnership has taken proactive steps to understand the types, or groupings, of students that might be vulnerable to irresponsible alcohol consumption.	Optional	5
AI-03	Within the current academic year, the Partnership has taken proactive steps to understand the characteristics, attitudes and opinions of students that do not drink alcohol.	Optional	5
AI-04	The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.	Mandatory	5
AI-05	The Partnership has provided a transparent alcohol-related incident reporting mechanism, and the data is reviewed periodically by the steering group.	Optional	5
AI-06	The Partnership has engaged one or more academic members of staff in primary research relating to <i>Alcohol Impact</i> within the last two years.	Optional	5
2. Collaboration, commitment and intent			
AI-07	The Partnership has published a high-level statement on responsible alcohol consumption.	Mandatory	3
AI-08	The Partnership has formed a local steering group that meets at least twice per academic year.	Mandatory	5
AI-09	The Partnership has set Key Performance Indicators relating to alcohol-related issues and behaviours and regularly collects data to monitor progress against these to include one or more under the following themes: welfare and wellbeing, academic attainment, alcohol related crime, irresponsible alcohol consumption (pre-drinking/binge drinking/over-consumption).	Mandatory	7

AI-10	The Partnership has developed or progressed a SMART action plan to address specific local alcohol-related issues in relation to those identified in A1-09.	Optional	6
AI-11	The Partnership has made sufficient staff resources available to adequately implement <i>Alcohol Impact</i> .	Optional	10
AI-12	The Partnership provides formal training for relevant staff on the issues relating to responsible alcohol consumption and can show how this training has been relevant to the <i>Alcohol Impact</i> agenda.	Optional	7
AI-13	The Partnership has ensured the institution's student support services team, or equivalent, are actively involved in supporting <i>Alcohol Impact</i> .	Mandatory	5
A1-14	The Partnership has developed effective collaboration with other Universities and/or students' unions on issues related to <i>Alcohol Impact</i> .	Optional	5
3. Norms and framing			
AI-15	The Partnership has a stated commitment to responsible alcohol consumption in its latest prospectus or has ensured it will be in its next one.	Optional	3
AI-16	The Partnership has taken proactive steps to establish, develop and promote a contemporary student identity based on responsible alcohol consumption.	Optional	5
AI-17	Within the current academic year the Partnership has delivered proactive communications to reinforce social norms around responsible alcohol consumption.	Optional	4
AI-18	The Partnership has developed a social space that runs into the evening, providing an alternative to alcoholic spaces.	Optional	6
AI-19	The Partnership has amended formal or informal curriculum timetables in an attempt to change student drinking patterns.	Optional	7
4. Policy and operations			
AI-20	The students' union has formally passed a policy commitment to encourage and enable responsible alcohol consumption by students.	Mandatory	3

AI-21	The students' union has formally passed a policy commitment to support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.	Mandatory	3
A1-22	The Partnership has taken action to reduce, or restrict the advertising of alcoholic beverages on and/or around campus.	Optional	5
A1-23	Either the students union' does not have any licensed premises or, if it does, it ensures that non-alcoholic drinks are available at the same, or lower, price than equivalent alcoholic drinks, including promotions.	Mandatory	3
AI-24	Either the students' union does not have any licensed premises or, if it does, it has achieved accreditation through Best Bar None or a local equivalent.	Mandatory	10
AI-25	Either the students' union does not have any licensed premises or, if it does, it has taken proactive steps to provide and advertise a range of non-alcoholic and lower strength alcohol drinks as part of its offer to students.	Optional	3
AI-26	The Partnership is proactively working with off-campus licensed premises and retailers to ensure their operations encourage responsible and safe alcohol consumption and activity by students and/or encourage a zero tolerance to sexual harassment and discrimination of students.	Optional	6
AI-27	The Partnership has initiated, or provides, a transport scheme to ensure students can get home safely after a night out.	Optional	4
5. Impact and outcomes			
AI-28	There is evidence of strong, effective strategic partnership working that has created significant influence or impact with key stakeholders on the issues covered by <i>Alcohol Impact</i> .	Mandatory	20
AI-29	The Partnership can demonstrate that it has significantly progressed its action plan/and or met a good number of its KPIs.	Optional	20
AI-30	The Partnership can demonstrate positive outcomes for its students as a result of <i>Alcohol Impact</i> to include one or more of the following themes: improved welfare and wellbeing, improved academic attainment, reduction in alcohol related crime, irresponsible consumption (pre-drinking/binge drinking) overconsumption).	Optional	20

AI-31	The Partnership can demonstrate substantive progress in changing cultures around responsible alcohol consumption on campus.	Optional	20
6. Interventions			
AI-32	Within the current academic year, the Partnership has piloted one or more innovative interventions on responsible alcohol consumption and evaluated the impact of this. NB: The intervention should be different to the ideas presented in the other criteria in this workbook.	Mandatory	10
AI-33	The Partnership has completed its own evaluation of all alcohol related initiatives taking place.	Mandatory	10
AI-34	The Partnership has formalised short-term appropriate sanctions and/or linking into appropriate support services for students that repeatedly cause problems through the irresponsible consumption of alcohol.	Optional	4
AI-35	Within the current academic year the Partnership has taken proactive steps to mitigate the problems caused by the irresponsible consumption of alcohol at one or more of the main alcohol-related calendar events.	Optional	4
AI-36	Within the current academic year, the students' union has run one or more quality non-alcoholic events.	Optional	7
AI-37	Within the current academic year, the Partnership has run one or more quality responsible alcohol consumption awareness event.	Optional	5
AI-38	Within the current academic year, the Partnership has proactively engaged with target representatives of sports clubs and societies on responsible alcohol consumption.	Mandatory	5
AI-39	The Partnership has taken action to moderate or prevent alcohol-related initiation ceremonies.	Mandatory	5
AI-40	The Partnership has taken action to tackle or redress student participation in commercial pub crawls and/or social media drinking games.	Optional	5
7. Engagement and outreach			
AI-41	Within the current academic year, the Partnership has proactively engaged with students in <i>Alcohol Impact</i> .	Optional	10

AI-42	The Partnership has celebrated and publicised one or more case studies highlighting progress on work on responsible consumption of alcohol and positive outcomes for students.	Optional	10
AI-43	Within the current academic year, the Partnership has engaged course reps, residential life advisors and/or peer mentors in <i>Alcohol Impact</i> , linking alcohol to academic achievement.	Optional	5
AI-44	Within the current academic year, the Partnership has actively made use of student coursework and/or dissertations to support one or more of the other criteria in this workbook, or has made firm plans for next academic year.	Optional	8
AI-45	Within the current academic year, the Partnership has proactively engaged with local residents in order to improve relationships.	Optional	7
AI-46	The Partnership has established clear lines of effective communication between student GP surgeries on campus or in its local area.	Optional	5
AI-47		Optional	10
AI-48		Optional	10
AI-49		Optional	10
AI-50		Optional	10

 Totals summary:			
	M	O	Totals
1. Knowledge and understanding	10	20	30
2. Collaboration, commitment and intent	20	28	48
3. Norms and framing	0	25	25
4. Policy & operations	19	18	37
5. Impact and outcomes	20	60	80
6. Interventions	30	25	55
7. Engagement and outreach	0	45	45
8. Bespoke	0	40	40
TOTAL	99	261	360

Total points: 320 (plus an optional 40 points for bespoke criteria)

Score threshold (60%): You would need to get 192 points or more to achieve the *Alcohol Impact* accreditation.

Total criteria: 50

Mandatory criteria: 15 (99 points)

Optional criteria: 35 (221 plus up to 40 bespoke points)

Alcohol Impact scoring matrix: how do we work out the scores for each criteria?

		DIFFICULTY (out of max 5, double for Impacts and Outcomes criteria)					
IMPACT (out of max 5, double for Impacts and Outcomes criteria)		1 – achieved quickly and with ease, no major obstacles overcome	2 – achieved simply and with relative ease, only minor obstacles overcome	3 – achieved through moderate effort	4 – achieved over a significant period of time through major effort, multiple obstacles or challenges overcome	5 – achieved only through long term planning, significant effort and overcoming major obstacles or challenges	
		1 – minimal impact	Score: 2	Score: 3	Score: 4	Score: 5	Score: 6
		2 – low impact	Score: 3	Score: 4	Score: 5	Score: 6	Score: 7
		3 – medium impact	Score: 4	Score: 5	Score: 6	Score: 7	Score: 8
		4 – high impact	Score: 5	Score: 6	Score: 7	Score: 8	Score: 9
		5 – maximum impact	Score: 6	Score: 7	Score: 8	Score: 9	Score: 10